



CALPEEK

CALIFORNIA POLITICAL WEEK

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CALPEEK WILL BE ON VACATION LABOR DAY WEEK

CALPEEK will be on a "working vacation" the week of Sept. 1st – Labor Day week. We will go to press with issue #33 on Sept. 11th. We hope to hit the campaign trail during this vacation and prepare for the distribution of *Calpeek's* Directory of Campaign Consultants – which is now being printed. Stay tuned...

RECALL MADNESS: NO SHOCK AS CALIF. LABOR GOES NO ON THE RECALL/YES ON BUSTAMANTE.

Editor's note: After weeks of holding the line against endorsing Lt. Gov. Cruz Bustamante as a Demo replacement candidate in *Part II* of the Oct. 7th recall, the Calif. Federation of Labor(AFL-CIO) on Aug. 26th unanimously changed its official position and now supports the Demo LG. Here's our analysis & commentary...

...Like other political insiders, the folks who run the State Labor Federation also look at poll numbers. And while the new *L.A. Times* survey shows *Part I* of the recall election narrowing (50% recall vs. 45% no recall), most of the other surveys still show Gov. Gray Davis(D) in deep trouble (see polling story)...

...And given the trend of the past few days, with Calif.'s Demo Congressional delegation and the CA Demo Latino Legislative Caucus + several non-AFL-CIO unions (Calif. Teachers Assn. and the Calif. Conference of Carpenters) all going for the NO on recall/YES on Cruz approach, it wasn't a shock when the 500 labor delegates gathered at the Manhattan Beach Marriott Hotel unanimously voted to do the same thing. The only group which has not followed this approach is the Calif. Demo Party and sources say CDP Chair Art Torres has set Sept. 13th for a CDP Caucus (endorsement convention) at the L.A. Convention Center. Odds are high the CDP will follow labor's lead...

...Regardless of how they voted, one got the impression that Exec. Sec.-Treas. Art Pulaski was not all that comfortable with the 2-tier approach. After all, it was Pulaski who said any Demo who broke ranks would suffer the consequences. During a news conference with Davis,

Pulaski spent 5-minutes praising the governor and bashing the recall, **but never once mentioned Bustamante** until a reporter pointed this out. Pulaski and the federation's executive committee met with the LG the previous day, but Bustamante's absence on Aug. 26th was noticeable. At the Aug. 25th executive committee gathering there were a some who opposed the 2-tier approach, but they agreed to go along for the sake of unity...

... Will the Federation help Bustamante? Yes and no. It will be up to individual labor unions if they want to contribute directly to Bustamante, but the State Fed said all of their resources will be going to **defeat the recall** – Part I. The Fed's anti-recall plans call for direct contact with the State's 2.1 million members through mail (+ a slate card), phone banks and a massive GOTV effort. One of labor's strategies will be to link Arnold Schwarzenegger to former CA Gov. Pete Wilson(R). Wilson was anti-labor during his eight years in office. Pulaski even showed a blow-up photo of Arnold hugging Wilson. And there was this bi-lingual flier which had a head shot of Wilson imposed on Arnold's body with a caption saying: "When I was Governor I almost **terminated** prevailing wages. I almost **terminated** labor's voice with 226." This particular flier was produced that the State Building & Construction Trade Council of Calif. It doesn't take a rocket scientist to figure out where labor is going with this strategy. Stay tuned...

CAMPAIGN 2003: PROP. 53 TO BOOST SPENDING ON INFRASTRUCTURE ALSO ON OCT. 7th BALLOT...

Editor's note: **Prop. 53** is the *Rodney Dangerfield* on the Oct. 7th ballot: it doesn't get much respect or publicity, but it's a very important constitutional amendment. Here's our update & analysis...

...Prop. 53 requires that 1-3% of the general fund budget be spent on state & local infrastructure projects. Some regard this as another example of ballot box budgeting. According to the new Public Policy Inst. of Calif.(PPIC) survey, if the election were held today Prop. 53 would be approved by a **52% YES** vs. **25% NO** vote, with **23%** undecided. In all polling sub-groups, Prop. 53 does well:

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Demos 59% YES vs. 20% NO; GOPers 45% YES vs. 30% NO; Indep. voters 51% YES vs. 26% NO...

...And while these numbers may look good right now, Prop. 53 does have some *powerful opponents*. The Calif. Teachers Assn. (CTA) recently went NO on 53, but it's unclear if they'll spend money to oppose it. And almost unnoticed was the open/neutral stand of the Calif. Federation of Labor. Within the ranks of labor, the Building & Construction Trade unions are solid supporters, but white collar/public sector unions are against. It's almost the same line-up as in the initiative war over **Prop. 42** (spending sales/use tax on motor vehicle fuels for transportation projects) last year...

...During the Pat Brown years, infrastructure spending accounted for *15-20%* of the general fund budget. Today infrastructure spending accounts for *.23%* but jumps to just under *2%* if you throw in bond expenditures. Education spending accounts for *40-50%* of general fund spending. CTA and the education establishment regards Prop. 53 as a threat – or as CTA Pres. Barbara Kerr said, "Prop. 53 takes billions...out of the state general fund at a time when Calif. is cutting funds for our schools, raising college tuition fees and cutting health care programs."...

...YES on 53 says CTA is all wet, but CTA put some muscle behind its words, getting State Supt. of Public Inst. Jack O'Connell to write the NO on 53 arguments in the ballot guide – saying in effect that 53 took money away from education. YES on 53 went to court on 8/27 to get this wording bootied out, but a Sacto judge ruled in favor of CTA...

...Will CTA eventually put some money into an effort to defeat Prop. 53? It probably wouldn't take much, because at this point YES on 53 hasn't raised the kind of money necessary to educate voters about this complex issue. But as a YES on 53 source told *Calpeek*, "We're running this campaign on the assumption CTA and perhaps the SEIU will run a last minute attack campaign." Stay tuned...

USING A CREDIT CARD TO SUBSCRIBE OR RENEW.

Calpeek continues to receive complaints about late billings with CREDIT CARD payments for renewals and new subscriptions. *Calpeek* submits the VISA and/or MasterCard info about once every 4 weeks. But *sometimes* it takes many months (in some cases up to 9-10 months) for our credit card company to process this information. We now send receipts to all subscribers who pay with a credit card. **Hold those receipts** to check against your monthly credit card bill. AND be sure the correct name is on the credit card...

CAMPAIGN 2003: NO ON PROP. 54 AGAIN GOES AFTER RPI SPONSORS ON FAILURE TO DISCLOSE BACKERS.

Editor's note: NO on Prop. 54 (aka *The Coalition for an Informed Calif.*) has once again (3rd time) asked the FPPC to legally go after the sponsors of Prop. 54 (Ward Connerly & company) for what NO on 54 sources say are violations of the Political Reform Act. Here's our brief analysis, along with some new polling data...

...Once in April and again in July, the NO on 54 campaign went to the FPPC, alleging that YES on 54 violated the Political Reform Act by "laundering" contributions. The main target of NO on 54 is the American Civil Rights Coalition (ACRC). It's a foundation that has contributed most of YES on 54's money – thus far. And while YES on 54 does list ACRC as the key contributor, ACRC has not disclosed who has given it money. It's unclear if ACRC is required to make that disclosure, since it is a foundation...

...NO on 54 claims the foundation is really acting like a political action committee (PAC). The new letter to the FPPC was dated Aug. 19th and it says if the FPPC doesn't act within 120 days, NO on 54 attorneys intends to file a *civil action* against Connerly & company. That would be well after the Oct. 7th election. Attorneys for NO on 54 are Remcho, Johansen & Purcell...

...Without disclosing who has given ACRC money, the NO on 54 group could rightly claim that ACRC's funding comes from foreign sources – and perhaps even from Middle East sources. This is doubtful, but without disclosure no one knows for sure...

...In the latest contribution reports, YES on 54 (Racial Privacy Initiative Sponsored by the American Civil Rights Coalition – this is the formal committee name), reported \$6,565 raised, with \$8,052 cash on hand. Late contributions in the amount of \$30,000 came from The Lungren Center for Common Sense Conservatism + \$5,000 from Citizens for Andal (Dean Andal). NO on 54 has reported raising \$489,966, with \$88,981 coh. Late contributions totaled about \$89,000...

...Latest polling from Field and the Public Policy Inst. of Calif. shows the initiative battle to be close. Field showed YES on 54 at **46%** vs. **35%** NO. In the PPIC poll, it was **50%** YES vs. **37%** NO. If the NO side is to win, they've got to get Demo voters. Thus far that effort is flopping. In the PPIC poll, Demos are *evenly split*: **43%** each, with **14%** undecided. GOPers are solidly in favor of Prop. 54: **60%** YES vs. **27%** NO...

...FYI: among the candidates in the recall election, Gov. Gray Davis, Lt. Gov. Cruz Bustamante(D), Arianna Huffington(I) and Peter Camejo(Green) are solidly NO on 54. Arnold Schwarzenegger(R) has not taken a position but is said to be leaning against. Peter Ueberroth(R) has not taken a stand either, but GOP State Sen. Tom McClintock is a YES on 54 supporter. Stay tuned...

RECALL MADNESS: POLLS, POLLS AND MORE POLLS.

Editor's note: Seems like there are six jillion polls on the Oct. 7th recall election and here's what they look like, side-by-side. Field (8/10 to 8/13, 448 likely voters); Public Policy Inst. of Calif. (8/8 to 8/17, 993 likely); L.A. Times (8/16 to 8/21, 801 likely voters); Survey USA (8/23 to 8/25, 572 likely voters)...

	<u>Field</u>	<u>PPIC</u>	<u>LAT</u>	<u>Survey USA</u>
Remove Davis	58%	58%	50%	64%
Keep Davis	37%	36%	45%	35%
Undec.	5%	6%	5%	1%
Bustamante	25%	18%	35%	29%
Schwar.	22%	23%	22%	45%
McClintock	9%	5%	12%	11%
Simon	8%	4%	6%	-
Ueberroth	5%	4%	7%	6%
Huffington	4%	3%	3%	3%
Camejo	2%	3%	1%	-
Other	6%	8%	1%	4%
Undecided	14%	32%	9%	2%
None	5%	-	4%	-

...Lots of criticism about the *L.A. Times* poll, but poll director Susan Pinkus is sticking to her guns. What's of interest are the surveys from Demo pollster Jim Moore of Sacto. In his last two polls, Moore had the recall numbers at 54% recall/41% no recall AND most recently, 57% recall vs. 40% no recall. A poll by Lawrence Research (taken prior to Bill Simon's dropping out on 8/23) shows YES on recall at 63% vs. 35% NO on recall...

...FYI: Moore's most recent polling shows the horse race like this: Bustamante(D) 34%, Schwarzenegger(R) 26%, McClintock(R) 11%, Ueberroth(R) 10%, Huffington(I) 3%, Camejo(Green) 2%, other 1% and undecided 13%. This poll came out of the field on 8/27 and this is the first poll to show the recall contest without Simon. From the numbers, it looks as if Ueberroth and McC are the ones who have gained the most from Simon's departure. Stay tuned...

CAMPAIGN 2004: UPDATE ON LEGISLATIVE RACES.

Editor's note: Here is *Part XIX* in our continuing series of updates about key U.S. House and Calif. Legislative primary races...

☒ **60th AD Update** – In the GOP primary battle to replace termed out GOP Assemblyman Bob Pacheco, late entrant Villa Park Councilman Bill MacAloney has contributed \$100,000 of his own money to jump-start his campaign. He is the past chair of the CA Grocers Assn. and a past chair of the Certified Grocers of CA. Gayle Pacheco (Bob's wife) has raised \$222,348, with \$205,360 coh...

☒ **47th AD Update** – This is the seat of Assembly Speaker Herb Wesson(D-L.A.) who is termed out at the end of next year. No longer running: Herb Wesson Jr. and legislative aide Joey Hill. But now add the name of Ted Smith, chair of the CDP's African American Caucus. He's an attorney and was a Hill supporter. His main rival will be attorney Rickey Ivie, who has the support of Assembly Speaker Wesson...

☒ **68th AD Update** – In this very hotly contested GOP primary in Orange Co. (*The Battle of Garden Grove*) between Councilmembers Van Tran and Mark Leyes, Tran has raised \$338,497, with \$302,905 coh vs. \$99,355 raised for Leyes and \$200,358 coh...

☒ **21st AD Update** – Contribution reports show John Carcione as the lead fundraiser in this open seat Demo primary battle to replace termed out Assemblyman Joe Simitian(D). Carcione raised \$320,180, with \$314,780 coh. Ira Ruskin has raised \$101,613, with \$91,114 coh. John Barton has raised \$41,240, with \$23,085 coh...

☒ **11th SD Update** – In this Demo primary slugfest to replace termed out Sen. Byron Sher(D-Palo Alto), the fundraising leader is Assemblyman Joe Simitian with \$335,180 raised and \$860,475 coh. Simitian's main rival is former Demo Assemblyman Ted Lempert, who raised \$77,906 during the period and has \$539,248 coh...

☒ **63rd AD Update** – In this battle to replace Assemblyman Bob Dutton(R), Rancho Cucamonga businessman Mike Morrell has raised \$185,660, with \$175,714 coh. Right behind Morrell in fundraising is former San Berdu Co. GOP chair Elia Pirozzi with \$183,536 raised and \$171,520 coh. And GOP candidate Lyn Greene has raised \$66,881, with \$58,342 coh. FYI: Pirozzi recently won the endorsement of the Upland Firefighters Assn. and the Rancho Cucamonga Firefighters Assn...

☒ **62nd AD Update** – In the Demo primary to replace termed out John Longville, the two leading contenders are Joe Baca Jr. and David Pruitt. Baca Jr. raised \$37,257, with \$33,866 coh. Pruitt raised \$56,726, with \$48,368 coh...

☒ **29th AD Update** – Embattled GOP Assemblyman Steve Samuelian (R-Fresno) has 2 active committee, with combined fundraising at \$98,791 and coh of \$31,361. GOP rival Chris Mathys has raised \$103,000 and has \$82,221 coh. Another potential candidate, Clovis Councilman Nathan Magsig has raised \$55,300 and has \$54,600 coh. No report for Mike Villines...

DOG DAYS OF SUMMER: POLITICAL SHORT TAKES.

Editor's note: Here are a few items, political & otherwise, worth noting...

■ **1 Million Signatures Submitted** – Californians for Budget Accountability on Aug. 27th submitted more than 1 million signatures to various county registrars. The petition drive took less than 60 days. If voters were to approve this initiative in March 2004, it would do away with the 2/3rds vote to pass a budget and new taxes. In place of a 2/3rds vote would be a super-majority vote of 55%. The initiative also includes some stiff new laws aimed at legislators if the budget is not approved on time. Opponents (*Californians Against Higher Taxes*) immediately went on the attack, calling the measure "The Blank Check Initiative" and said the ballot measure is a *taxpayer-devouring wolf hiding inside the pretty-sounding measure*...

■ **Veteran Campaign Consultant Dies** – A very sad note: Bill Ross, 88, died Aug. 21st from complications following surgery in L.A. He was one of the pioneers of campaign management. Along with Herbert Baus, the two formed one of the more influential campaign firms in Calif. Clients included L.A. Mayors Sam Yorty and Norris Poulson, AG Evelle Younger, L.A. Co. Sheriff Peter Pitchess. Most of their clients were moderate GOPers, but in 1966 they ran a *Republicans for Pat Brown* campaign against Ronald Reagan. In addition to candidates, Baus & Ross was also known for running statewide and local initiative campaigns. Bill Ross will be missed by his many friends and family. R.I.P...

■ **Split Primary Funny Business** – Keep your eyes on SB 430 by termed out State Sen. Ross Johnson (R). If approved, it would split legislative, congressional and initiative elections to the last Tuesday in June of 2004. The only voting in March of 2004 would be for presid-

ential candidates. But there's more. Source tell *Calpeek* that if this bill is signed into law, Speaker Herb Wesson (D) will propose a constitutional amendment to extend term limits. It would be written in such a way as to be on the March 2004 ballot. If this were to be approved by voters, then termed out legislators, such as Wesson, could run for reelection in the late June 2004 primary...

RECALL MADNESS: KEY WEBSITES & PHONES

Californians Against the Costly Recall (310)461-2001
www.no-recall.com

Rescue California (916)444-1502
www.rescuecalifornia.com

NO on Recall/YES on Bustamante (916)498-9636
www.cruz4gov.com

Arianna Huffington (310)477-6900
www.ariannaforgov.com

Peter Camejo (800)471-7244
www.votecamejo.org

Tom McClintock for Governor (916)446-1246
www.tommccclintock.com

Arnold Schwarzenegger (310)664-9002
www.joinarnold.com

Peter V. Ueberroth (714)431-0327
www.peterforgovernor.com

CALPEEK'S CALENDAR OF POLITICAL EVENTS

Sept. 1	Labor Day.
Sept. 7-10	League of CA Cities annual conf., Sacramento.
Sept. 12	CA Legislature adjourns.
Sept. 12-14	CA Republican Party fall convention, LAX Marriott Hotel.
Sept. 17	1 st recall candidates debate sponsored by the CA Broadcasters Assn. (6-7:30 p.m.)
Sept. 22	Last day to register for Oct. 7 th recall election.
Oct. 2-4	AAPC Academic Conf., Akron, OH
Oct. 7	Special Recall Election – Calif.
Oct. 14	S.F. Mayor's debate, 7-8 p.m. KPIX-TV and KCBS-AM radio.
Nov. 4	S.F. Muni Election + other cities
Nov. 7	VICA Business Forecast Conf., Warner Center Marriott Hotel.
Nov. 13	SCAG Regional Economic forecast conf., Newport Beach.
Nov. 15-18	IAPC – Prague, Czech Republic